

# PLANNING CONFERENCE

## THURSDAY, MAY 13

## FRIDAY, MAY 14

<b>7:30 – 8:45 am</b>	CONTINENTAL BREAKFAST (E144)			BREAKFAST SPEAKER: Andrés Duany, AICP (PDX Ballroom)		
<b>9:00 – 10:30 am</b>	Attractions & Attractors: Tourism Placemaking (E146)	Building Healthy Communities (E145)	Transfer of Development Rights: Pilot Project Opportunities (E143)	The State of Water Resource Planning (E146)	Freakonomics of Planning (E145)	Facilitated Discussion: Parking for Multi-Family Housing (E143)
<b>10:30 - 10:45 am</b>	BREAK (E144)			BREAK (E144)		
<b>10:45 am – 12:15 pm</b>	Retrofitting the Suburban Landscape (E146)	Advocacy and Ethics (E145)	Building the State and Local Partnership (E143)	Saving the Willamette: Conservation, Coalitions, Credits (E146)	Neighborhood Revitalization: Incentives for Implementation (E145)	
<b>LUNCH</b>	KEYNOTE: Adam Davis (PDX Ballroom)			KEYNOTE: Peter Katz (PDX Ballroom)		
<b>2:00 – 3:30 pm</b>	Oregon's Sustainability Competitive Advantage: Fact or Fiction? (E146)	Redevelopment Opportunities for Small Towns (E145)	Next Year's Rookies are this Year's Experts (E143)	Attracting Green Industry (E146)	Infrastructure Planning to Reduce Greenhouse Gas Emissions (E145)	
<b>3:30 – 3:45 pm</b>	BREAK (E144)					
<b>3:45 – 5:15 pm</b>	Planning Innovation at Home: Oregon's Best (E146)	Climate Action Oregon Style (E145)	Next Year's Rookies are this Year's Experts (Cont.) (E143)			
<b>5:30 pm</b>	RECEPTION: 5:30 – 7:30 pm (PDX Ballroom Foyer) PUB CRAWL: 8:00 pm (Pearl District)					

### RECEPTION

**Thursday, May 13 • 5:30 pm – 7:30 pm**  
Portland Ballroom Foyer

You are invited to join colleagues for a reception at the conclusion of the day's conference sessions. Ponder new ideas as we network with planners from across Oregon in a casual, social atmosphere. Light refreshments and a no-host bar will be available.

### SPECIAL GUEST



**OLIVER HARTLEBEN** is an architect, urban and transportation planner. He serves as the planning director for the City of Guatemala and the secretary general of the City's Territorial Zoning Board. He teaches architecture, real estate and planning courses at the University of San Carlos of Guatemala, Francisco Marroquin University, Rafael Landivar University, and the Guatemala Association of Real Estate Brokers. He is also a partner in 2U Urbanistas y Consultores, urban and transportation planning consultants.

### PUB CRAWL

**Thursday, May 13 • 8:00 pm**  
Maps available at the Registration Desk – Lobby E

Enjoy an opportunity to unwind, network with professionals and experience Portland's Pearl District. The Pub Crawl begins at 8:00 pm and visits four bars/breweries in the Pearl District over a three-hour period. You are invited to join in for the first stop at Blitz Pearl and continue on to Deschutes Brewery, Henry's 12th Street Tavern and finally end at Ringle's Annex.

To Participate:

- 1) Take MAX Green Line from the Convention Center Station (Stop ID 8376) at corner of Holladay Street and Martin Luther King Blvd. Exit the MAX at NW 5th and Couch Street.
- 2) Walk west on Couch Street for six blocks until you reach Blitz Pearl at 110 NW 10th Avenue. Arrive at Blitz Pearl at 8:25pm. Depart Blitz Pearl at 9 pm.
- 3) Walk north 1/2 block, walk west 1/2 block to Deschutes Brewery at 210 NW 11th Avenue. Arrive at Deschutes Brewery at 9:05 pm. Depart Deschutes Brewery at 9:35 pm.
- 4) Walk south on NW 13th Avenue for four blocks then turn and walk west on W Burnside for one block. Arrive at Henry's Tavern at 9:45 pm. Depart Henry's at 10:15 pm.
- 5) Walk east for two blocks to the intersection of W Burnside, SW Stark and NW 13th Avenue. Arrive at Annex at 10:20 pm. Depart Annex by 11:10 pm, at the latest, to take MAX back to the DoubleTree.

# MEETING ROOMS MAP

