

Hospitality & Leisure

What can
we do
for **YOU?**

PKF

Accountants &
business advisers





WHY PKF?

PKF is one of the premier CPA firms in California, with offices in the San Diego, San Francisco and Los Angeles areas. Our firm has over 70 professional staff, many of whom are experienced managers formerly with Big 4 accounting firms. PKF is a member of PKF International, a highly ranked worldwide association of 230 legally independent firms with over 400 locations in 120 countries.

OUR SERVICE STRATEGY

Being who we are, our name is often synonymous with the hospitality industry. As such, we have to ensure that we understand the unique needs and challenges of businesses in this industry sector and stay informed about the ever changing environment you operate in. As the economic climate changes, so do the challenges facing hospitality establishments. At the same time, the hospitality industry faces increased competition, tightened regulatory controls and higher insurance costs.

We assist a wide range of clients, both privately owned and franchise-operated, hotels and motels, restaurant chains, multi-state hotel operators, golf courses, and private resorts, clubs, and restaurateurs.

At PKF, our roots have been grounded by our knowledge and dealings with individuals and companies within the hospitality industry. As our clients are both privately owned and franchise-operated firms, we have dealt with a variety of issues and questions, and we are willing to share our familiarity of these subject matters with you. Our professionals are trained to service the hospitality client and we work closely with PKF Consulting, and accordingly, our firm has access to the most knowledgeable hospitality experts in the world. Our clients have greatly benefited from these resources. Our ability to leverage industry trends compiled by PKF Consulting and PKF Hospitality allows us to measure your performance and create opportunities for us to propose improvements to your operations. We understand the complex challenges you face and we can provide you with a comprehensive range of services structured to meet your specific needs.



The intricacies of running a hospitality business require experienced guidance. PKF's Hospitality & Leisure Team is a specifically designed group of consultants and advisors specializing in providing you services geared towards your industry.

With our experience performing accounting, auditing, tax and special consulting services for the hospitality industry, we will look for ways to help you increase efficiency, profitability and your bottom line. We will also recommend strategies to promote your financial security and plan for financial peace of mind.

Services and experienced with:

- **financial audits and reviews of clubs, hotels, restaurants and other properties**
- **tax planning for asset acquisitions, dispositions and tax deferred exchanges**
- **partnership buy-outs, capital account analyses, and joint ventures**
- **financial forecasts and projections**
- **cost segregation studies**
- **construction accounting**
- **financial reporting for investors, lenders and joint venture partners**
- **cash flow modeling and analysis**
- **structured debt and equity financing transactions**
- **comprehensive evaluations of internal controls**

QUALIFICATIONS

Your team of specialists possesses the experience, credentials and professional backgrounds to provide comprehensive, independent and practical advice regarding the intricacies of a property's operational environment and financial reporting requirements.

Our aim is to form a supportive relationship with you to deliver long-term value. We believe you deserve to speak directly to a Director when you need to and to have your issues dealt with promptly. When you have a problem we aim to find practical solutions that satisfy both owners and executive management.



PKF of California is a regional accounting and auditing firm that prides itself on providing well developed strategic assistance and compliance to its clients. Drawn from across the entire business spectrum, our clients range from small owner-managed enterprises to transnational companies.

Being unrestricted by the size of a client allows us to deliver tailored solutions backed by years of experience of advising clients that operate on a local, national, regional or global level.

PKF

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